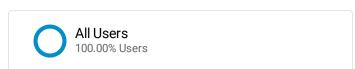
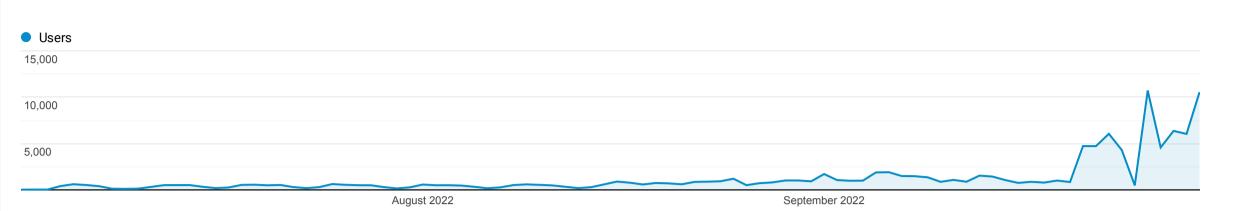
New vs Returning



Jul 1, 2022 - Sep 30, 2022

Explorer

Summary



Acquisition Behavior Conversions **User Type Bounce Rate Goal Completions** Users **New Users** Sessions Pages / Session Avg. Session Duration **Goal Conversion Rate Goal Value 98,642** % of Total: 100.08% (98,563) \$0.00 % of Total: 0.00% (\$0.00) **98,946** % of Total: 100.00% (98,946) **117,671** % of Total: 100.00% (117,671) 00:01:04 0 71.50% 1.63 0.00% Avg for View: 71.50% (0.00%) Avg for View: 00:01:04 (0.00%) Avg for View: 0.00% (0.00%) % of Total: 0.00% (0) Avg for View: 1.63 (0.00%) **98,871** (93.07%) \$0.00 (0.00%) 98,642 98,642 1. New Visitor 71.49% 1.65 00:00:58 0.00% (100.00%) (83.83%) (0.00%)0 19,029 \$0.00 7,366 00:01:38 2. Returning Visitor 71.58% 1.49 0.00% (6.93%) (0.00%)(16.17%) (0.00%) (0.00%)

Rows 1 - 2 of 2