

Industrial Investment Opportunities







# **Shrimps**

#### Investment case

- Build a shrimp aquaculture farm
- Investment size = AED 20 30Mn
- Plant capacity = 1,000 tons per year
- IRR = 16 19%





## Global trends & demand drivers

- Rise in global aquaculture production from 1990 to 2018 by +527%
- World moving towards sustainable seafood farming rather than damaging aquatic life by wild fishing
- More investments in R&D centers related to aquaculture
- Increase in consumption of seafood in UAE due to consumer preference of healthy nutrients (eg: omega 3)
- Enhanced technologies in aquaculture farms enable competitive shrimps production
- UAE consumers prefer 'ready-to-cook' and 'readyto-eat' products like Shrimps due to high working age population





# Shrimps

#### Value chain analysis Shrimp harvest Shipping and hauling Nursery phase Grow-out phase • Broodstock and post-larvae selection Stocking Manual harvest or harvest by • Product handling and cold storage • Feeding • Transfer & delivery pumps • Monitoring shrimps growth • Acclimation & stocking • Feeding in tanks • Shrimp evaluation High localization in UAE Mid localization in UAE Limited localization in UAE

### Value proposition

- Multicultural population with different tastes demanding all kinds of seafood products
- Lower than market utility & water rates for shrimp aquaculture farms
- UAE ranked 16<sup>th</sup> globally in Ease of Doing Business (WB)
- UAE ranked #10 globally for world class infrastructure in (LPI)
- • Strong logistics infrastructure — UAE has busiest port in MENA
- High quality of life attractive for skilled talent
- 100% foreign business ownership and low VAT (5%)

### **Enablers**

- Up to 80% project financing by Emirates Development Bank
- 2-year grace periods and low interest-rate loans for CAPEX, working capital, and supply chain financing
- Export credit/insurance via Etihad Credit Insurance and Abu Dhabi Exports
- Access to Free Trade Agreements with high-growth markets such as GCC, Arab countries, India, Israel, Indonesia, and others
- Customs exemptions for raw materials