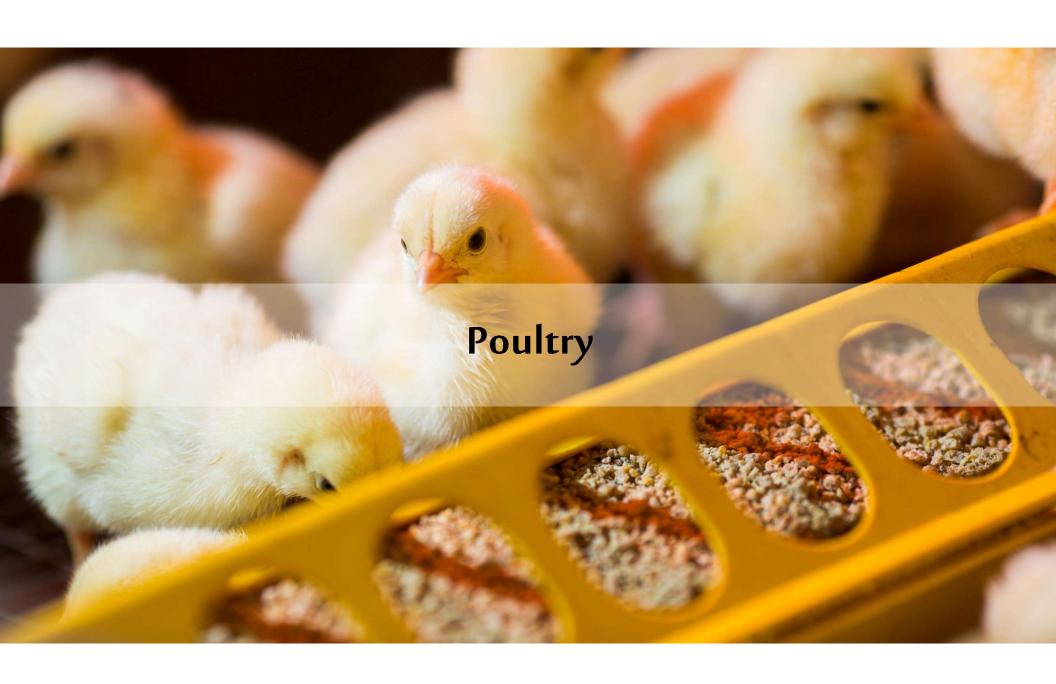


Industrial Investment Opportunities







Poultry

Investment case

- Poultry processing plant
- Investment size = AED 9 Mn
- Plant capacity = 2,800 tons of chicken per year
- Expected IRR = 9%





Global trends & demand drivers

- Market for poultry meat is projected to increase regardless of region or income level, with per capita growth slightly higher in developing than in developed regions
- Amidst rising global food prices, poultry remains a comparatively cheap source of animal protein in the UAF
- UAE's recovery in tourism, travel, and business from the impact of the Covid-19 pandemic will lead to a forecasted growth consumption of poultry products
- Changes in market attitude towards convenient (on the go) food products to accommodate fast-paced UAE lifestyles and convenience preferences





Poultry

Value chain analysis								
Fee	ed Milling	Eggs (GGP and GP)	Parent Breeders Rearing & Laying	Hatching	Broiler Production	Primary Process	Secondary Processing	Warehousing and distribution
whic prim	duction of feed ch is the nary input for rition of stock	 Farms with laying hens that are responsible for laying the eggs that are used for hatching 	Breeding refers to mating poultry for either maintaining/increasi ng the current flock	which chickens	the controlled environment to suit the requirements of	Primary processing of poultry includes stunning, slaughter, evisceration, cleaning and chilling	Further processing of poultry into value-added product forms. Cut-ups, deboning and portioning	Storage of poultry in the appropriate temperature conditions and distribution in cold chain
	High localization in UAE		Mid localization in UAE		Limited localization in UAE			

Value proposition

- Lower than market utility & water rates for poultry farms
- 70% of poultry imports come from Brazil and with high transportation costs, Brazil poultry is becoming less competitive compared to local poultry
- UAE ranked 16th globally in Ease of Doing Business (WB)
- UAE ranked #10 globally for world class infrastructure in (LPI)
- High quality of life attractive for skilled talent
- 100% foreign business ownership and low VAT (5%)

Enablers

- Up to 80% project financing by Emirates Development Bank
- 2-year grace periods and low interest-rate loans for CAPEX, working capital, and supply chain financing
- Export credit and insurance via Etihad Credit Insurance and Abu Dhabi Exports
- Access to Free Trade Agreements with high-growth markets such as GCC, Arab countries, India, Israel, Indonesia, and others
- Customs exemptions for raw materials