



UNITED ARAB EMIRATES
MINISTRY OF INDUSTRY
& ADVANCED TECHNOLOGY

Industrial Investment Opportunities



Dry Ingredient Blends



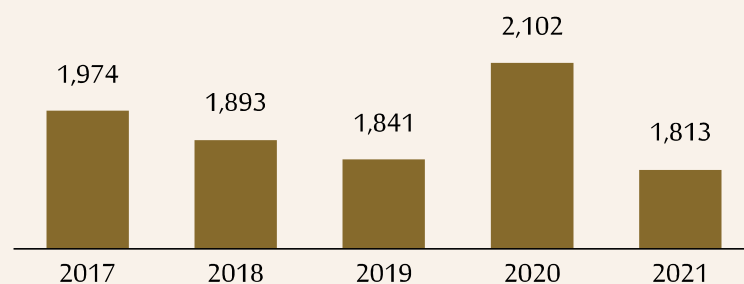
Dry Ingredient Blends

Dried and dehydrated ingredients mixed to produce a variety of products including dessert and beverage mixes, flavoring powders, dried soup powders, etc.

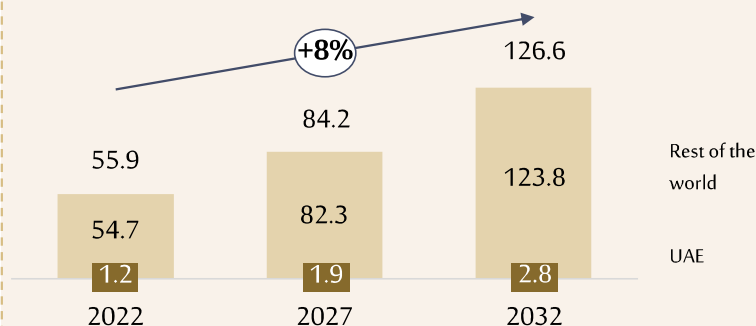
Investment case

- Setup manufacturing plant to produce custom dry ingredient blends
- Investment size = AED 75 Mn
- Plant capacity = 7,500 tons per year
- IRR = 19%
- NPV = AED 65 Mn

Imports to UAE 2017 – 2021 (Mn AED) ¹



Global and UAE market size 2022 – 2032 (Bn AED) ²



Global trends & demand drivers ³

- Innovation and development of a wide variety of flavor and ingredient profiles acting as a key trend for dry blends' gaining popularity
- Usage surge of ready-to-use food products by hotels, restaurants and cafes
- Growing awareness on nutrition, health and wellness shifting demand toward more expensive organic and non-processed dry food blends
- Increased popularity of e-commerce driving up demand due to high availability of wide variety of products
- Growing percentage of working women in the UAE will increase demand for quick, easy-to-prepare food

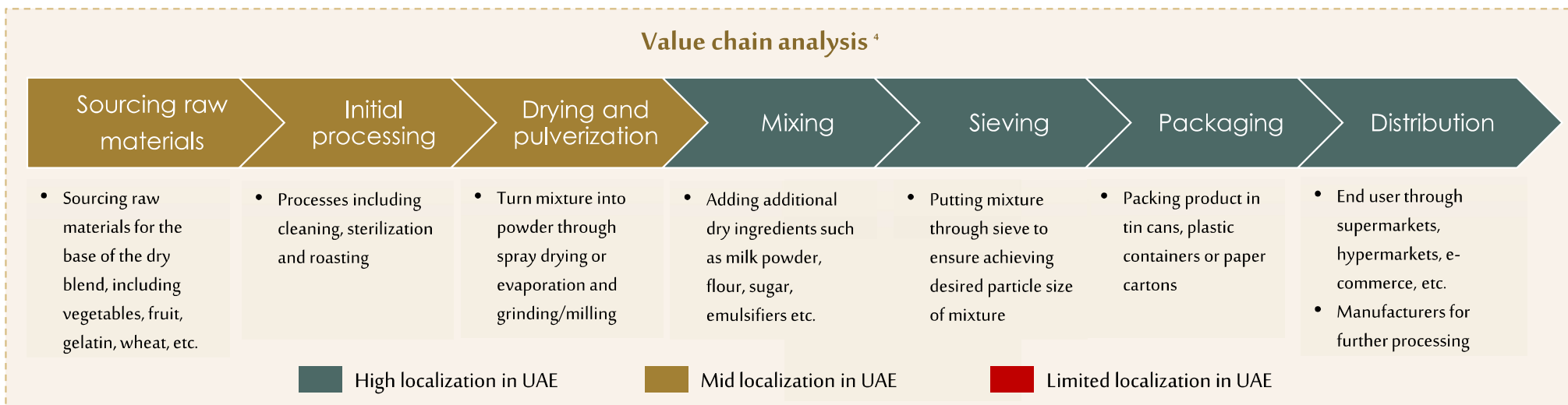
1. Source: UN Comtrade

2. Source: UN Comtrade, Future Market Insights (FMI), Team Analysis

3. Source: Future Market Insights, MarketWatch



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Value proposition

- UAE is a global food logistics hub, with food trade exceeding \$27 billion annually
- UAE ranked 16th globally in Ease of Doing Business (WB)
- UAE ranked #10 globally for world class infrastructure in (LPI)
- High quality of life attractive for skilled talent
- 100% foreign business ownership and low VAT (5%)

Enablers

- Up to 80% project financing by Emirates Development Bank
- 2-year grace periods and low interest-rate loans for CAPEX, working capital, and supply chain financing
- Export credit and insurance via Etihad Credit Insurance and AD Exports
- Access to Free Trade Agreements with high-growth markets such as GCC, Arab countries, India, Israel, Indonesia, and others
- Customs exemptions for raw materials

4. Source: ResearchGate, Team Analysis